



Annual General Meeting - June 5, 2025 Membership Report

As we reflect on the progress of our club this season, we begin by extending our sincere gratitude to all the parents, swimmers, and volunteers who have played an essential role in supporting the club from the very start of the season. Your dedication and enthusiasm have been the foundation of our success.

From navigating the registration process to stepping into various support roles, your involvement has ensured a smooth and efficient start. We especially thank those who volunteered their time and energy at swim meets and club events - your contributions have not only made these events possible but have also fostered a strong sense of community and teamwork.

This report provides an overview of our membership data, trends and engagement, and it stands as a testament to the vibrant, committed community that keeps our club thriving.

Executive Summary

This season has seen encouraging growth and positive developments in our club's membership profile. Notably, the diversity of our members has increased, with individuals from a broader range of cultural and community backgrounds joining the club. This enriching diversity has strengthened our club culture, fostering greater inclusiveness, understanding, and collaboration.

Another key highlight is the continued growth in membership across the Development (DEV) and younger levels. This upward trend is a healthy and promising sign for the future of the club, reflecting strong grassroots interest and providing a solid foundation for long-term progression.

Overall, these trends indicate not only an increase in numbers but also a deepening of the club's values and community impact.

Membership Statistics

As of May 7, 2025, we have **146 registered members**, including **30 Splash**, bringing the total to **176 swimmers**. This reflects a slight increase from last season's total of 162 swimmers. While we did see some members depart, we also welcomed several new families who joined the Stingrays across various groups.

Our retention rate stands at 90% compared to the beginning of the season. This means that 90% of our members from the beginning season chose to continue with the club. A high retention rate like this is a positive indicator of member satisfaction and program quality. It reflects strong engagement, a supportive club culture, and continued confidence in the Stingray's coaching and community environment.

Our **Development (DEV) groups remain strong**, serving as the foundation of our club's future. We continue to prioritize growth from the grassroots level, and we're encouraged by the healthy numbers and energy within these younger groups.



As of the Annual General Meeting, the breakdown of membership is as follows:

Group	2024-25 Season	2023-24 Season
Seniors & HP	23	18
AG1 & AG2	13	25
AG3 & AG4	30	22
AG5	21	15
Dev 1	20	35
Dev 2	24	
Wave	15	27
Splash	30	20
Total	176	162

Registration for 2025-26 Season

This year, we will continue to use **online registration through the club website. Pre-registration is now open and will remain available until June 9, 2025.** Early registration is essential, as it allows us to finalize group sizes, plan training schedules, allocate pool space efficiently, and better assess availability for new swimmers.

Please note that **returning members who register after June 9** will be subject to a **\$200 administration fee**, in addition to the regular membership fees - and **ONLY if space remains available** in their designated group.

Volunteer involvement

Throughout the season, we have seen strong and consistent support from parents, who have generously volunteered in a variety of roles across the club. Whether assisting at swim meets, contributing to fundraising efforts, or participating in community events, their involvement has been vital to our operations.

The Newmarket Stingrays Swim Club is predominantly volunteer-run, and we are deeply grateful for the dedication, time and energy our parent community contributes. Your efforts ensure the smooth running of the club and help create a positive, supportive environment for our swimmers to thrive.

Recruitment

Word of mouth remains one of our most effective recruitment tools. If you know of families who may be interested in joining the Newmarket Stingrays, we welcome new members at all levels.

Please feel free to direct them to our club website <https://www.newmarketstingrays.org/page/home> for more information, or connect them directly with our Office Administrator, Lani McKay newswim@rogers.com , Head Coach, Edit Varga HeadCoach.Stingrays@gmail.com or Membership Director, Alice Cheung membership.stingrays@gmail.com for guidance on how to get started.



Season-End Survey / Feedback

As we wrap up the season, we invite all parents to share their thoughts and suggestions by completing the Season-End Survey. Your feedback is valuable and plays a key role in helping us set goals and guide planning for the upcoming season.

Whether it's comments on coaching, communication, scheduling, or overall experience, your input helps us improve and strengthen the club for everyone involved.

Finally, while the season began with a few challenges, the 2024-25 season has proven to be a strong and positive one for the Newmarket Stingrays Swim Club. By working together as a team, we navigated those early hurdles and built momentum as the season progressed.

With Continued growth in membership, increased diversity, and strong engagement from our development groups, the future of the club looks bright. We are especially grateful for the unwavering support of our parent community, whose dedication has been key to the club's smooth operation.

As we move forward, we remain committed to fostering a welcoming, inclusive, and high-performing environment for all members.

Thank you for being a part of another successful season.

We wish everyone an exciting, healthy and adventurous Summer - and we look forward to seeing you all again in the Fall!

Alice Cheung
Membership Director
Newmarket Stingrays Swim Club

