



May 19, 2025

Annual General Meeting – Social Director Report

The events which occurred over the 2024/2025 swim season included:

Fundraising:

We offered a few different opportunities for families to earn some fundraising credits this season. Introduced a new initiative Market Candle as their compensation was quite high. This year's fundraising stats below:

1. Market Candle– Earn fundraising dollars by purchasing/selling candles
 - Total sold: 127 for \$2540 (club profit \$762)
2. MacGregor Meats – Earn fundraising dollars by purchasing/selling meat
 - Total sold: 134 boxes for \$8454 (club profit \$1468)
3. Stay tuned! We may have another Market Candle fundraiser to end the year- Earn fundraising dollars but purchasing/selling candles (Potentially)
 - Planned to be done before end of June
4. 50th Anniversary merch
 - Planned to be sold on and after banquet

Swimathon:

We were able to host the Swimathon this year but on different dates. All the swimmers participated in this event, with 94 families raising over \$25,976. The club receives 90% and the other 10% is retained by Swim Canada.

Banquet:

The awards banquet took place on Monday, May 26th at the Royal Venetian Mansion in Aurora for swimmers and their families. We are going to be selling 50th Anniversary merch!

Community Support -

1. Inn from the cold drive- Dropped off a massive load of donations raised by the swimmers to support the shelter.

Notes for next season-

We are always looking for volunteers to help run our fundraising events. Please reach out to me if you are interested in helping next season

Special shoutout to Angie Lee Kelly who has run a fundraiser and is the head of planning for our Banquet! Could get through the season without her!

We are always open to new fundraising ideas. Please contact me if you have any ideas you'd like to share.

Cindy Harris
Social Director
Newmarket Stingrays